



SUN VALLEY
Tour de Force

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Sun Valley Tour de Force Names Idaho BaseCamp Recipient Charity

Event proceeds will finance outdoor camp for public school fifth-graders

SUN VALLEY, ID – May 30, 2018 – Sun Valley Tour de Force, a two-day event produced for car fans of all ages, announces Idaho BaseCamp, a Blaine County 501(c)(3) nonprofit, is selected to receive event proceeds. The Sun Valley Tour de Force donation will specifically support Idaho BaseCamp’s Outdoor Adventure fifth-grade program. The students enjoy a multi-night campout filled with outdoor adventure education, free of charge, at Idaho BaseCamp’s headquarters outside of beautiful Mackay, Idaho.

Idaho BaseCamp (IBC) recently hosted over 75 students from Alturas Elementary School, in the first Blaine County public school district campout for elementary students. For many students, this was their first experience attending an overnight camp and their first-time camping.

The camp focuses on internal growth, developing personal responsibility, team building and leadership activities. The students learn mindfulness skills, meditation and yoga. The outdoor classroom focuses on science, animals and the environment with a special emphasis on nature preservation. With a no screen policy at camp, students experience full immersion in nature and ample quality time with their counselors and peers.

“Idaho BaseCamp’s programs are directly impacting some of the youngest and most vulnerable in our community. The skills they are learning will give them confidence to make smart, healthy and inspired decisions now and into the future. We are incredibly

proud to be funding such a noble cause,” says Maya Blix, Co-Founder of Intrepid Events, Inc. and co-producer of Sun Valley Tour de Force.

Funds for the IBC fifth-grade program will be raised through the multiple activities Sun Valley Tour de Force hosts July 27-28, 2018. Weekend events include the unique high-speed drive held 14 miles north of Ketchum where drivers test the limits of their cars, on a closed stretch of Highway 75, affectionately called Phantom Hill. Other events include the Sun Valley Tour de Force Car Show held in downtown Ketchum where locals, visitors and Saturday’s high-speed drivers all have a chance to show off their car’s best side. Motorists looking to hit the road should also sign up for the Huckleberry Drive, a group ride and drive North to Smiley Creek full of curves and corners surrounded by the picturesque Sawtooth Mountains. The Saturday night fundraiser features local faire, Idaho-inspired cocktails, auctions, raffle and evening entertainment.

Drivers looking to sign up for Sun Valley Tour de Force high-speed event, Huckleberry Drive and Sun Valley Tour de Force Car Show should visit: www.sunvalleytourdeforce.com or email info@sunvalleytourdeforce.com. Tickets for the Saturday Fundraiser will be available online in the coming weeks. Also, visit www.sunvalleytourdeforce.com for all information regarding spectator opportunities.

“We are thrilled to be selected as a Sun Valley Tour de Force beneficiary. Our program has a lot of growth potential and these funds will help us achieve a lasting future for the local fifth-graders.” says Mat Gershater, Executive Director at Idaho BaseCamp.

Sun Valley Tour de Force is supported by the generosity of the following sponsors and event partners: Singer Vehicle Design, Grizzly Peak Marketing, Explorer Consulting, Simmons Fine Jewelry, TAG Heuer, Hudyma-Matthews Living Trust, Sun Valley Auto Club and SVPN.

Sun Valley Tour de Force is produced by Intrepid Events, Inc., an Idaho nonprofit inspired by Maya Blix and Whitney Werth Slade. Intrepid Events produces events that support local businesses, offer unique experiences for locals and visitors and raise funds for causes making a difference in the community.

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