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SUN VALLEY
Tour de Force

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Sun Valley Tour de Force Makes \$15,000 Gift to The Hunger Coalition

Fans can shop at SVTdF store to continue to support the event

SUN VALLEY, ID—Sun Valley Tour de Force had to cancel its third annual July event due to the COVID-19 pandemic, but the organization managed to make an unexpected gift to The Hunger Coalition, the event's beneficiary for years 2020-2022. Fans and supporters have stepped up from their homes, many of which are outside Idaho, and contributed to the small community and its food insecure. Giving new meaning to 'neighbors helping neighbors' Sun Valley Tour de Force fans see the value in supporting the community where they recreate and enjoy time with their family and friends.

"When we had to cancel this summer's event we were heartbroken that it wouldn't be possible to make a donation to The Hunger Coalition, especially at a time of such extreme need," said Sun Valley Tour de Force Co-Director Maya Blix.

In the first weeks of COVID-19, The Hunger Coalition reported serving more families through its food pantry in one month than the organization did in all of 2019. Numbers have decreased a bit following the height of the pandemic, but are still at two to three times the number of people they used to serve. That's two to three times as many families and two to three times as much food. The numbers are unprecedented and aren't expected to drop any time soon.

With the help of Sun Valley Tour de Force donors and longtime supporters including Dave and Lara Stone, owners of the [Sun Valley Auto Club](#), and Kevin and Whittnee LaChapelle, the organization is able to make this gift today. This is in addition to \$10,000 in donations made by SVTdF donors to The Hunger Coalition made since the start of the pandemic.

“We are proud to have supporters who not only travel to SVTdF to participate in the event weekend, but people who also truly care about the success and livelihood of our community and want to contribute to our ecosystem throughout the year,” said Blix.

Sun Valley Tour de Force supporter and donor Whittnee LaChapelle said, “I was born in Sun Valley in the Moritz hospital and spent many summers working in the valley. We live outside the area now, but it’s important to us that we contribute to the communities where we make memories with our family.” She added, “Food insecurity is a major focus of our charitable giving, so when Sun Valley Tour de Force partnered with The Hunger Coalition it combined two charities we are passionate about. Even though I can’t call it home, my heart will always live in the valley,” said Whittnee, who attends SVTdF to enjoy the weekend and watch her husband drive his Audio R8 over 200mph in the Saturday high-speed event.

Supporters looking to give can make donations directly to Sun Valley Tour de Force, a 501(c)3 non-profit organization, or to The Hunger Coalition.

Also, there is a new way to support SVTdF this year, by making a purchase at the brand new [SVTdF online store](#). Even without a 2020 event fans can get their SVTdF fix. It might not include the familiar exhaust sounds from the past, but in the new online store fans can buy SVTdF gear with their favorite car designs, each with a story behind it. Mobile phone cases, apparel and accessories available with Bugatti, McLaren, Porsche, and other fan favorite designs are sure to rev-up excitement.

Sun Valley Tour de Force is already planning its fourth year event, July 22-24, 2021. The weekend will include at least three days of events for drivers, sponsors and guests. Events feature high speed runs at Phantom Hill, Huckleberry Drive, sponsor events, a downtown car show packed with rare collectibles, supercars and adoring fans and the Saturday evening Cars & Comedy, the chief fundraising event of the weekend hosted at Limelight Hotel.

To learn more and for all event updates sign up for [Sun Valley Tour de Force newsletter](#) and find more information at www.sunvalleytourdeforce.com or email info@sunvalleytourdeforce.com to get involved as an event partner, sponsor or volunteer. Also, follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501(c)3 non-profit organization, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events’ signature event and has been supported by the generosity of the following sponsors and event partners: Sun Valley Auto Club, Peterson BMW, Simmons Fine Jewelry, TAG Heuer, Gunther Werks, Lamborghini San Francisco, O’Gara Coach Beverly Hills, Sterling Vineyards, Blue Ice, Singer Vehicle Designs,

Explorer Consulting, SVPN, Limelight Hotel, Alpine Lodging, Type-E, Grizzly Peak Marketing, and Race Rescue Solutions.

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