



SUN VALLEY  
*Tour de Force*

---

**Contact:**

Whitney Werth Slade

415.595.5662

[whitney@sunvalleytourdeforce.com](mailto:whitney@sunvalleytourdeforce.com)

### **Sun Valley Tour de Force Donates \$600,000 to The Hunger Coalition**

**SUN VALLEY, ID**—Sun Valley Tour de Force hosted its fifth annual three-day car event, July 21-23, 2022 to support The Hunger Coalition, a local nonprofit serving community members experiencing food insecurity. Today's \$600,000 donation is a sizable increase from the \$175,000 donation made in 2021. In fact, it's one of the single biggest donations to The Hunger Coalition to date, outside of the capital campaign.

Funds raised resulted from every Sun Valley Tour de Force (SVTdF) sponsorship, live auction and paddle-up donation, driver's fee, raffle ticket sale and merchandise item purchased throughout the weekend. The three days of car events include the Huckleberry Drive, SVTdF Car Show, Sun Valley Auto Club Tech Inspection, No Speed Limit runs at Phantom Hill, and Cars & Comedy dinner and auction. Funds raised wasn't the only record broken, for the first time 24 out of the 48 high-speed drivers hit speeds over 200mph. The fastest car was a 2020 Ferrari Tributo that topped out at 221.67mph on a public highway.

"It's truly hard to believe it's been just five years since we presented \$16,000 to our first beneficiary, Idaho BaseCamp. It is through the support of our sponsors, partners, drivers and the community that we can deliver over half a million dollars today. Maya Blix and I are just as proud and humbled by the generosity of our supporters as we were five years ago," said Whitney Werth Slade, Co-Founder of Sun Valley Tour de Force.

"A donation of this size is absolutely transformational. It's about 1/5th of our annual budget and enough to cover the cost of all of our children's programs, plus our farm, for a year! Knowing that we don't need to worry about these important programs is a huge relief," shared Krista Felton, Director of Philanthropy, The Hunger Coalition.

"This March, our healthy food pantry saw its second busiest month of all time. We are tremendously grateful for the continued partnership with SVTdF. The money raised will

go a long way in building long-term solutions that will help more folks in our community thrive," said Jeanne Liston, Executive Director, The Hunger Coalition.

The sponsors and partners chosen to participate in the weekend not only appreciate its uniqueness, but also understand and support the mission. McLaren Automotive, British luxury supercar and hypercar maker, took great lengths to showcase its newest model, the McLaren Artura, prior to its public launch. Roger Ormisher, Vice President, Communications and Public Relations, McLaren, the Americas shared, "Sun Valley Tour de Force is a world-class event and the ultimate venue to showcase the capabilities of our cars."

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501c3, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events' signature event and is supported by the generosity of the following sponsors: McLaren, SV Auto Club, Simmons Fine Jewelry, Barrens, Pagani Beverly Hills, Singer Vehicle Design, Medici Architects, Hagerty, HUB International, Snake River Classics, Motion Products, Inc., Explorer Consulting, SVPN, Limelight Hotel, Alpine Lodging, American Harvest, Cool Car Pins, Hotel Ketchum, and SVSEF.

For all event updates sign up for [Sun Valley Tour de Force newsletter](#) and find more information at [www.sunvalleytourdeforce.com](http://www.sunvalleytourdeforce.com) or email [info@sunvalleytourdeforce.com](mailto:info@sunvalleytourdeforce.com) to learn how to become an event partner, sponsor or volunteer. Also, follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

###