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McLaren Automotive Selects Sun Valley Tour de Force for North America Debut of McLaren 750S

Celebrating its 60th Anniversary, the supercar maker confirms F1 driver Stefan Johansson will run the 750S at the 6th annual Sun Valley Tour de Force

SUN VALLEY, ID - Sun Valley Tour de Force and presenting sponsor McLaren Automotive welcome car fans from near and far to celebrate the event's sixth year, July 20-22, 2023. Named the most "unique car event in the country," the fundraiser supports The Hunger Coalition, a local nonprofit serving community members experiencing food insecurity.

Whitney Werth Slade, Co-Founder of Sun Valley Tour de Force shares, "We are incredibly proud to celebrate McLaren's 60 years of success at SVTdF. Our continued partnership with the McLaren team, and the chance to display these supercars for SVTdF fans, is an honor for us."

"We are so fortunate to have found this gem of a supercar weekend that replicates all that McLaren stands for – fun, family and community. Everything about Sun Valley Tour de Force is a partnership and both our customers and our media love it. And the best bit, it is all in aid of charity," shares Roger Ormisher, Vice President, Communications and Public Relations, McLaren, the Americas.

McLaren Automotive, creator of luxury, high-performance supercars will showcase its newest model, the McLaren 750S, at this summer's Sun Valley Tour de Force. The 750S defines a new benchmark for supercar performance and driver exhilaration. The lightest and most powerful series-production McLaren, the new V8-engined, rear-wheel drive 750S – which is available in coupe and convertible form – is unashamedly a supercar for the purist. It shows ferocious performance, with the 750S capable of 0-60mph in 2.7 seconds and 0-124mph in 7.2 seconds.

Stefan Johansson, retired Swedish racing driver who drove in Formula One for McLaren, will drive the McLaren 750S on a closed state highway at Sun Valley Tour de Force.

Johansson shares that McLaren always made the driver feel like they were the most important person in the world. "Everything was laid out for you, every little detail was taken care of, which was so refreshing. When you went there for a seat fitting they had a room with a driver's suit in every size, and racing shoes in every size, and you just put your gear on and everything was prepared and ready to go," said Johansson. He adds, "I've got nothing but good things to say about the whole experience. It was probably the most educational year, and I just wish I'd had that experience earlier on in my career and had that knowledge that I gained at McLaren."

The best place to see the McLaren supercars up close is at the SVTdF Car Show Friday, July 21, 2023 at Festival Meadow, located on Sun Valley Road. The Car Show is 5pm-8pm and free to attend. All cars participating in Saturday's high-speed event, sponsor exhibits and local collectibles will be on display and ready for photographs. SVTdF custom t-shirts, hats, and memorabilia will be available for purchase. Car Show exhibit passes are sold out, see www.sunvalleytourdeforce.com for more information. Proceeds from the SVTdF Car Show, and all the weekend events, benefit The Hunger Coalition.

"We are tremendously grateful for the continued partnership with Sun Valley Tour de Force," said Krista Felton, Director of Philanthropy, The Hunger Coalition. Last year, SVTdF raised \$600,000 for The Hunger Coalition, considerably growing its impact from its donation in 2021 of \$175,000. "The money raised will go a long way in building long-term solutions that will help more folks in our community thrive," added Felton.

Sun Valley Tour de Force is not permitted to sell spectator tickets for the high-speed runs at Phantom Hill. In the absence of a permit, fans will not have access to hosted restrooms, tents, bleachers, food trucks, or any services in this area. The Harriman Trail will be closed to motorized vehicles and note that no parking is allowed on Highway 75 between Cathedral Pines and the Wood River Campground. The public is permitted, as always, to gather in the area at a safe distance from the road in the public Sawtooth National Recreational Area.

[McLaren Group](#), celebrating its 60th year, is a global leader in luxury automotive and elite motorsports with a focus on its Automotive supercar and Racing businesses. Founded in 1963 by racer, engineer and entrepreneur Bruce McLaren. McLaren Automotive, hand-builds lightweight supercars and owns a majority stake in McLaren Racing which competes in the Formula 1 World Championship and INDYCAR in the U.S.

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501c3, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events' signature event and is supported by the generosity of the following sponsors: McLaren, Porsche Cars North America, Sun Valley Auto Club, Peterson BMW, Simmons Fine Jewelry, Barrens, Robertson Stephens, Allata, Snake River Classics, American Harvest

Organic Vodka, Motion Garage, Singer Vehicle Design, Concannon & Charles, Hagerty, HUB International, Elite Global Journeys, and Limelight Hotel.

For all event updates sign up for [Sun Valley Tour de Force newsletter](#) and find more information at www.sunvalleytourdeforce.com or email info@sunvalleytourdeforce.com to learn how to become an event partner, sponsor or volunteer. Also, follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

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