

FOR IMMEDIATE RELEASE



SUN VALLEY  
*Tour de Force*

---

**Contact:**

Whitney Werth Slade

415.595.5662

[whitney@sunvalleytourdeforce.com](mailto:whitney@sunvalleytourdeforce.com)

**Pagani, The Italian Supercar, Makes its Debut at Sun Valley Tour de Force**

**Car Show July 23, 5-8pm Sun Valley, Idaho**

**SUN VALLEY, ID**—Sun Valley Tour de Force, July 22-24, 2021 will host its 4<sup>th</sup> Annual Car Show Friday, July 23 at the Sun Valley Festival Meadows, located on Sun Valley Road.

**PAGANI**

Making its first appearance at Sun Valley Tour de Force, Pagani Beverly Hills will introduce its Pagani Huayra Roadster BC at the Sun Valley Tour de Force Car Show. Limited to just 40 units worldwide, each car is customized to the buyer's taste meaning no two are alike. Car Show guests will be just steps away from one of the most exotic, high performance hypercars ever imagined.

Pagani Huayra Roadster BC represents the initials of Benny Caiola, who made history as the first customer to buy a Pagani Automobile. The "BC" Huayra Roadster was inspired by its "track-focused" predecessors the Pagani Zonda R and the Zonda Cinque. The BC is deemed a road-going car that provides the maximum exhilaration and performance during track days and special events.

**PORSCHE CARS NORTH AMERICA**

Sun Valley Tour de Force presenting sponsor, Porsche Cars North America, is importing a fleet of Taycan models covering the gamut of performance and color spectrum with metallics including Dolomite Silver, Carrara White, Gentian Blue, Frozen Berry, and Carmine Red. The Porsche Taycan is an all-electric vehicle that was released in very small quantities. Porsche

dabbled in hybrids with the 918 Super car in 2015, which was the start of Porsche's electric journey. The Porsche Taycan is Porsche's first all-electric car. In March 2021, the Porsche Taycan rear-wheel drive became available to the public.

## BMW

Peterson BMW will have 12 cars in attendance at Sun Valley Tour de Force, with seven models on display at the Car Show including a 2021 M3. Serving the Wood River Valley from its Boise location, Peterson BMW is offering ride and drives July 22-24 from 12pm-4pm from Our Lady of the Snow Catholic Church on Sun Valley Road, adjacent to the Festival Meadows. On Saturday, from 12-4pm, a BMW Technical Expert will be on hand to answer advanced technical questions. Ride and Drives are available in models including the 2021 X3, 2021 X5, 2021 X7 50i, and 2021 3 Series. Get there, visit with the Peterson crew, and experience the sheer driving pleasure of BMW.

## SIMMONS FINE JEWELRY

The Simmons Fine Jewelry mobile showroom will display the 2021 Sun Valley Tour de Force TAG Heuer timepiece and a myriad of pieces unique to this family-owned and operated business.

## SUN VALLEY AUTO CLUB

Sun Valley Auto Club owner Dave Stone will bring the iconic and hilarious *Dumb and Dumber* Mutt Cutts van out of storage to share with adoring fans. Stone will also have his one-of-a-kind reimaged Porsche by Singer Vehicle Designs on display at the Car Show.

## CAR SHOW ENTRIES

The Car Show will run from 5pm-8pm and is free to attend. There are limited slots still open for Car Show entries, visit [www.sunvalleytourdeforce.com](http://www.sunvalleytourdeforce.com) for more information. This venue was confirmed to allow for social distancing.

## THE HUNGER COALITION

Food and beverage vendors will offer local specialties and the Sun Valley Tour de Force merchandise team will be selling must-have original designs, hats, t-shirts, and more. Proceeds from the weekend go to support local programs at [The Hunger Coalition](http://TheHungerCoalition.org).

For fans curious about the Saturday high speed runs, SVTDF is not selling VIP passes to the Drivers' Pits nor to Phantom Hill this year. The public is permitted, as always, to gather in the Sawtooth National Recreational Area at a safe distance from the road. For drivers looking to enter, all 2021 high-speed runs at Phantom Hill are sold out.

[Sun Valley Tour de Force](#), produced by Intrepid Events, Inc., a 501c3, aims to create events that offer unique experiences for locals and visitors and gives back to causes making a difference in the community. Sun Valley Tour de Force is Intrepid Events' signature event and is supported by the generosity of the following sponsors: Porsche Cars North America, Peterson BMW, Sun Valley Auto Club, Singer Vehicle Design, Restoration Rods, Simmons Fine Jewelry, TAG Heuer, Earl's Authentics, Pagani Beverly Hills, Explorer Consulting, Hagerty, PayneWest, SVPN, Limelight Hotel, Alpine Lodging, Blue Ice Vodka, Stellar Media, and TypeE.

To learn more and for all event updates sign up for [Sun Valley Tour de Force newsletter](#) and find more information at [www.sunvalleytourdeforce.com](http://www.sunvalleytourdeforce.com) or email [info@sunvalleytourdeforce.com](mailto:info@sunvalleytourdeforce.com) to get involved as an event partner, sponsor or volunteer. Also, follow Sun Valley Tour de Force on [Facebook](#), [Instagram](#) and [YouTube](#).

###